

ORDER



Orders
Order / Rev: 324543
Alt Order #:
Product Desc:
Estimate: 293
Flight Dates: 08/22/16 - 08/25/16
Original Date / Rev: 08/19/16 / 08/23/16
Order Type: GENERAL

CBS - Salinas, CA

Primary AE: John Hefner
Sales Office: M-LA
Sales Region: NAT

Agency Name: BlueWest Media
Buying Contact:
Billing Contact:
 5130 E. 18th Ave.
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: NextGen California Action Committee
Demographic: HH
Product Codes: PL02
Priority: P-2
Revenue Codes: AGY, POL, ISSUE

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/25/16	32	\$5,290.00	\$4,496.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	32	\$5,290.00	\$4,496.50	0.00
Totals	32	\$5,290.00	\$4,496.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Hefner			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KION	08/22/16	08/25/16	M-F 6A-7A M-F 6A-7A	CM	6A-7A	MTWT---	:30	4	\$200.00	P-1	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/16	08/28/16	MTWT---			4		\$200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KION	08/22/16-08/28/16		M-F 6A-7A		6A-7A	MTWTh-----	:30		(\$200.00)		0.00	NM		
See MG 1.5 [Past Log Deadline] Past Log Deadline															
5	KION	08/22/16-08/28/16		M-F 6A-7A		6A-7A	---Th-----	:30		\$200.00		0.00	NM		
Ⓜ MG for 1.3 08/22															
N 2	KION	08/22/16	08/25/16	M-F 7A-9A CBS This Morn M-F 7A-9A CBS This Morn	CM	7A-9A	MTWT---	:30	4	\$200.00	P-2	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/16	08/28/16	MTWT---			4		\$200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KION	08/22/16-08/28/16		M-F 7A-9A CBS This Morn		7A-9A	MTWTh-----	:30		(\$200.00)		0.00	NM		
See MG 2.5 [Past Log Deadline] Past Log Deadline															
5	KION	08/22/16-08/28/16		M-F 7A-9A CBS This Morn		7A-9A	---Th-----	:30		\$200.00		0.00	NM		
Ⓜ MG for 2.3 08/22															
N 3	KION	08/22/16	08/25/16	M-F 10a-11a M-F 10a-11a	CM	10a-11a	MTWT---	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/16	08/28/16	MTWT---			2		\$100.00		0.00				

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Advertiser: NextGen California Action Committee
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CBS - Salinas, CA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KION	08/22/16	08/25/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	MTWT---	:30	4	\$150.00	P-2	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/16	08/28/16	MTWT---			4		\$150.00		0.00				
N 5	KION	08/22/16	08/25/16	M-F 5p-530p News M-F 5p-530p News	CM	5p-530p	MTWT---	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/16	08/28/16	MTWT---			4		\$200.00		0.00				
N 6	KION	08/22/16	08/25/16	M-F 6p-630p News M-F 6p-630p News	CM	6p-630p	MTWT---	:30	2	\$95.00	P-4	0.00	NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/16	08/28/16	MTWT---			2		\$95.00		0.00				
N 7	KION	08/22/16	08/25/16	M-F 1135P-1235A M-F 1135P-1235A	CM	1135P-1235A	MTWT---	:30	4	\$75.00	P-2	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/16	08/28/16	MTWT---			4		\$75.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KION	08/22/16-08/28/16		M-F 1135P-1235A	1135P-1235A		MTWTh-----	:30		(\$75.00)		0.00	NM		
See MG 7.5															
[Past Log Deadline] Past Log Deadline															
5	KION	08/22/16-08/28/16		M-F 1135P-1235A	1135P-1235A		---Th-----	:30		\$75.00		0.00	NM		
Ⓜ MG for 7.2 08/22															
N 8	KION	08/22/16	08/25/16	M-F 11P-1135P News M-F 11P-1135P	CM	11P-1135P	MTWT---	:30	8	\$200.00	P-2	0.00	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/16	08/28/16	MTWT---			8		\$200.00		0.00				
													Totals	32	\$5,290.00

Station Order

NextGen Climate Action

Market: Monterey-Salinas

Estimate ID

Flight Dates: Monday, August 22, 2016 to Thursday, August 25, 2016

293

Contact: Kristy Santiago

Phone: 831-784-1702

Email: kristy.santiago@kionrightnow.com

Fax: 831-757-1766

Direct:

KION-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Total
				Aug 22	Aug 23	Aug 24	Aug 25	
KION 6a News	EM	M-F	\$200.00	1	1	1	1	4
6:00 AM 7:00 AM		30	\$800.00					
CBS This Morning	EM	M-F	\$200.00	1	1	1	1	4
7:00 AM 9:00 AM		30	\$800.00					
Price Is Right	DT	M-F	\$100.00	1		1		2
10:00 AM 11:00 AM		30	\$200.00					
Judge Judy	EF	M-F	\$150.00	1	1	1	1	4
4:00 PM 5:00 PM		30	\$600.00					
KION 5p News	EN	M-F	\$200.00	1	1	1	1	4
5:00 PM 5:30 PM		30	\$800.00					
KION 6p News	EN	M-F	\$95.00		1	1		2
6:00 PM 6:30 PM		30	\$190.00					
Colbert	LF	M-F	\$75.00	1	1	1	1	4
11:35 PM 12:35 AM		30	\$300.00					
KION 11p News	LN	M-F	\$200.00	2	2	2	2	8
11:00 PM 11:30 PM		30	\$1,600.00					
Station Gross Totals			\$5,290.00	8	8	9	7	32
Station Net			\$4,496.50					

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 8/19/2016 11:15:42 AM

KION-TV

Page 1 of 1

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KION-TV Monterey-Salinas	Date: 8/19/2016
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I, **BlueWest Media**

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, August 22, 2016			Thursday, August 25, 2016		

This broadcast time will be used by: NextGen Climate Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (In whole or In part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

NextGen Climate Action

111 Sutter Street 10th Floor, San Francisco, CA 94104

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Chris Faddell

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Friday, August 19, 2016

Date

Mary W...

Signature

720-370-7700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Kristy Santiago

Signature

Kristy Santiago

Printed Name

GM

Title